

## Professional Experience

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### Tegna Inc.

Remote

#### Programming Coordinator and Producer, Streaming

April 2022 - Present

- Produce and create new show concepts and content for all Tegna OTT+ streaming apps in 51 news markets nationwide.
- Lead and coordinate a team of editors, producers and on-air talent based across the U.S. in the creation of daily and weekly shows, as well as specials on current events and national trends.
- Write and edit scripts using AP style for a wide range of shows on news, sports, pop culture, parenting, health and money.
- Manage multiple projects and efficiently prioritize story deadlines during various stages of show production.
- Create daily and weekly programming guides for stations using Microsoft Teams, SharePoint and Excel.
- Collaborate with the Cleveland Clinic to develop, write and shoot the health show "Prescription for Life."
- Manage internal communications with all TV stations through Microsoft Teams and Outlook.
- Give final approval to video edits, scripts and graphics for use on all Tegna streaming apps.
- Post all shows for stations to use and program in Tegna One, the company's content management system (CMS).
- Research and fact-check information to maintain accuracy using online resources, data and experts in the field.
- Design graphics for video thumbnails and news infographics using Canva.
- Track viewership and key performance indicators (KPIs) for streaming using Google Analytics.
- Coordinate television promotional tapings and ad insertion for Tegna OTT+ streaming shows.

### WKYC Channel 3 Studios (Tegna Inc.)

Cleveland, OH

#### News Producer

June 2017 - April 2022

- Created and led daily newscasts in all day parts including morning, evening and late-night news.
- Managed and collaborated with on-air talent and reporters to select daily stories with the most impact on viewers.
- Used AP-ENPS to create a communications plan (rundown) for each show and to plan out visual elements.
- Wrote news scripts for on-air talent, copyedited scripts for reporters and wrote show teases for marketing.
- Oversaw major political and national coverage of events such as the 2020 presidential election and COVID-19 pandemic.
- Led a team of editors, reporters, directors and on-air talent to obtain the rank of the #1 late-night newscast in Cleveland, OH.
- Line produced and handled the live production of daily newscasts with attention to detail.
- Pivoted to handle crisis communications amid breaking news events in a fast-paced environment.
- Won an Emmy Award in 2020 in the Live News Producer category.
- Wrote and posted digital stories to Tegna One (CMS) and used SEO to guide more users to WKYC content.
- Managed Snapchat, Instagram, and Twitter (now known as X) for the WKYC Morning Show, reaching between 5-10K users.
- Used Adobe Premiere and Edius to edit videos for newscasts and social media platforms.

### Journalism Intern

June - August 2016

- Wrote stories and created photo galleries for the WKYC digital team.
- Tracked trending stories and gathered images and social media posts (Facebook, X, and Instagram) using Hootsuite.
- Assisted reporters and producers with story research and script writing.
- Provided digital and social media coverage of the 2016 Republican National Convention and the Cleveland Cavaliers NBA Championship.
- Handled guests and clipped show segments for the lifestyle show "Good Company".

## Education

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### Kent State University, Honors College, Kent, OH

Bachelor of Science in Broadcast Journalism, *summa cum laude*, May 2017

Minor: Global Communication